

**Manual Instructions of 5th China (Shenzhen)
Innovation & Entrepreneurship
International Competition**



**INNOVATION &
ENTREPRENEURSHIP
INTERNATIONAL
COMPETITION**
Shenzhen.China

Contents

Introduction.....	1
Events.....	3
Applications & Requirements.....	5
Procedures.....	9
Awards and Supporting Policies.....	15
Notes.....	21

Introduction

China (Shenzhen) Innovation & Entrepreneurship International Competition aims at integrating innovation and entrepreneurship resources, assisting overseas innovation and entrepreneurship projects in accessing Chinese hi-tech industrial resources, opening Chinese market, and realizing mutual benefits and win-win results.

Without limitation of nationality, all overseas innovation and entrepreneurship projects are admitted to this competition. Bonus of this competition totally reaches RMB 10.71 million, which includes individual bonus up to RMB1.35 million (venture capital investments are not included). A venture capital pool of RMB 25 billion has been set up by more than 40 investment institutions, which helps support outstanding projects. Equal opportunities of social investment are going to be distributed via the platform to all participants.

Throughout this competition, an all-round overseas talent recruitment and settling service system will be established from various aspects such as competition subject collection, overseas coaching, offshore pre-incubation, online cloud incubation, online accessing, supportive policy accessing and industrial park accessing etc. so as to provide participants with comprehensive services.

In addition, a series of supportive policies will be available for this competition, including settling policy support, entrepreneurship competition funding scheme, venture capital fund financing plan, scientific and technological financing service support, investment

financial service, entrepreneurship space and entrepreneurship service
etc..

Events

Overseas Division Competitions: October to November 2021

Sydney Competition, Australia Division
Toronto Competition, Canada Division
Berlin Competition, Germany Division
Tel Aviv Competition, Israel Division
Tokyo Competition, Japan Division
Eindhoven Competition, Netherlands Division
Madrid Competition Spain Division
London Competition, U.K. Division

Silicon Valley Competition,
U.S.A Division

Reward Competitions: November 2021

AI Detection

Technology Development of Power
Semiconductor Material

R&D and Application Technology of
Novel Adsorption Material

Industrial Finals: November to December 2021

New Generation Electronic Information

Digit and Fashion

High-end Equipment Manufacturing

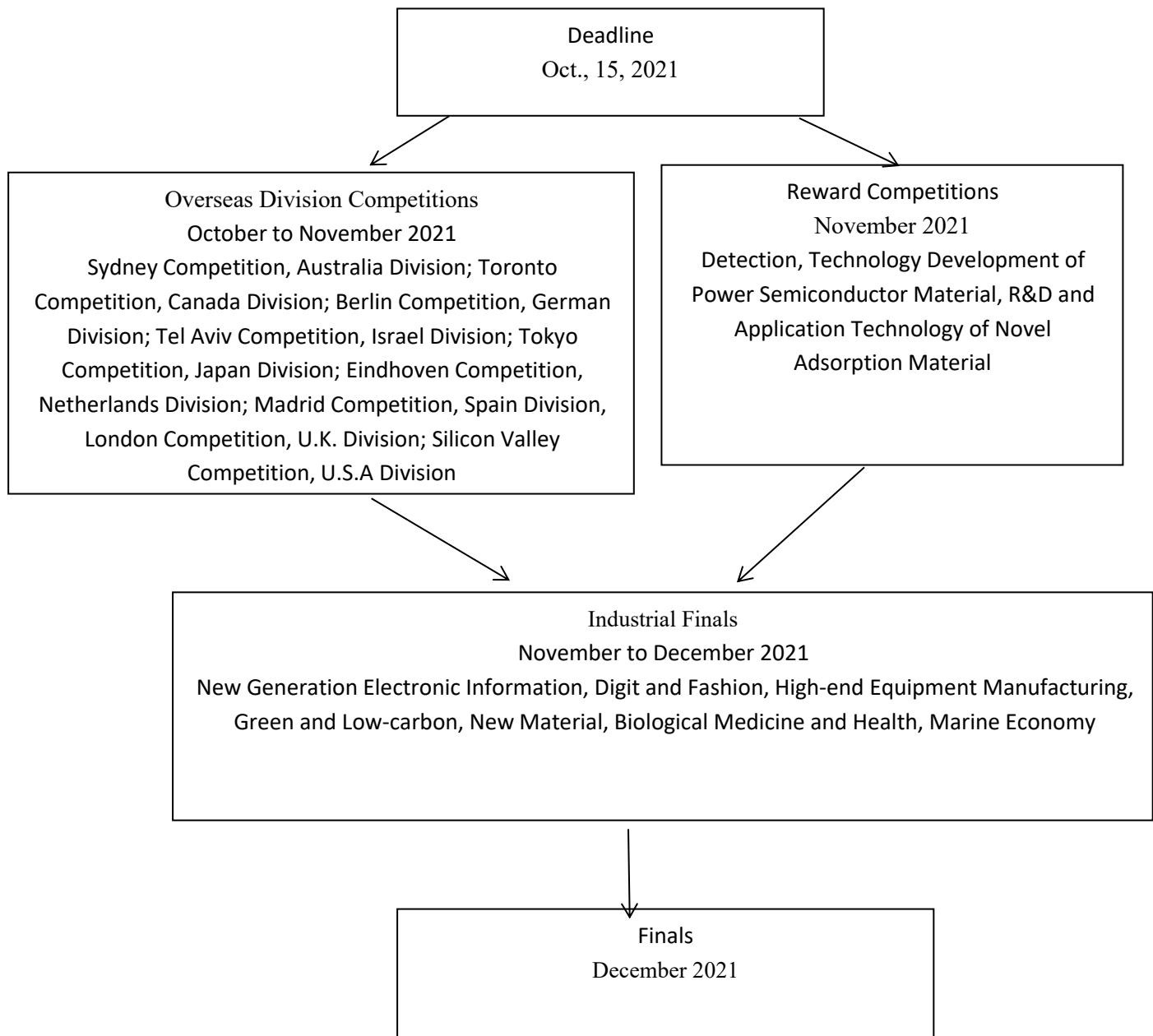
Green and Low-Carbon

New Material

Biological Medicine and Health

Marine Economy

Finals: December 2021



Applications & Requirements

(I)Applications & Requirements

1. High level entrepreneurship team or individuals with innovation achievements and entrepreneurship plans;
2. All team members or individuals have neither registered any commercial body, nor served as legal representatives in Mainland China in recent three years (from Jan. 1, 2018 on), and plan to establish an enterprise in Shenzhen or cooperate with relevant industries in Shenzhen;
3. Possess full ownership of all rights related to the product, the technology and the patent, have no property dispute with any other person, and assume full responsibility caused by any possible infringement;
4. Competitors and projects that have won any award from the first China (Shenzhen) Innovation & Entrepreneurship International Competition and all previous competitions (including domestic and international competitions) are not allowed to participate in this competition.

(II)Industrial Fields

Participating projects should be innovative projects or originalities, which correspond to Shenzhen Industrial and Technical policies, and have superior innovation abilities, advantageous marketing competitiveness and potential economic and social performance, be easy

to form hi-tech achievements of emerging industry, and possess core technique, complete intellectual properties and high added-value.

From the perspective of industry, there are seven categories: new generation electronic information, digit and fashion, high-end equipment manufacturing, green and low-carbon, new material, biological medicine and health, marine economy. Meanwhile, in order to make a breakthrough in technological R&D for technology-based enterprises in Shenzhen, three reward competitions are added: AI Detection, Technology Development of Power Semiconductor Material, R&D and Application Technology of Novel Adsorption Material.

(III)Entry Requirements

1. In case of any change in registration information during the competition, participants shall make a written request for changes at the Secretariat of the Organizing Committee. Updated information shall not be used in subsequent competitions and applications for relevant preferential policies until duly recorded and updated by the Secretariat of the Organizing Committee.

2. Any participant who quits during the course of the competition will be deemed to give up all rights and interests of the competition.

Procedures

The competition consists of five stages: Application, Overseas Division Competitions, Reward Competitions, Industrial Finals and Finals.

(I)Applications

1. Application method: Visit the official website of the Competition (www.itcsz.cn) to register and apply.

2. Deadline: October 15, 2021

Notes: The deadline and competition time are subject to the announcement via the official website. The competition application system is the only channel for application, and other channels are invalid. If participants want to participate in three reward competitions, no additional application is required, but the reward competition option shall be checked while applying for division competition.

(II)Overseas Division Competitions

1. Time: October to November 2021

2. Divisions: Sydney, Toronto, Berlin, Tel Aviv, Tokyo, Eindhoven, Madrid, London and Silicon.

3. Competition System:

Overseas Division Competitions are divided into 2 rounds.

The first round: the first selection for overseas division competitions. Various overseas division competitions shall organize experts to review projects. By ranking scores of the preliminary competition of participants from high to low, the first three participants will be promoted to finals of

overseas division competitions.

The second round: finals of overseas division competitions. Finals will be carried out in the form of “live roadshow+defense”, and experts will be organized to rank the finals scores of participants from high to low, on which basis, 1 first prize, 2 second prizes and 3 third prizes will be awarded. According to the ranking in scores, the first two participants in each industry will be promoted to industrial finals.

4.Competition Mode:

If the COVID-19 epidemic situation is controllable, various overseas division competition organizers will convene participants to compete overseas. The first selection for overseas division competitions will be conducted by means of appraisal in written form or online appraisal; finals will be carried out in the form of live roadshow+defense. Each participant will be given 10 minutes (5-minute roadshow and 5-minute defense for judges’ questions). Final scores will be announced immediately after the appraisal.

If the COVID-19 epidemic situation is uncontrollable, various overseas division competition organizers will conduct the first selection by means of appraisal in written form or online appraisal; finals will be held in Shenzhen by domestic organizers and “online+offline” (roadshow+defense) mode will be adopted. Overseas division competition organizers shall convene overseas participants and judges to participate in competitions online. Each participant will be given 10 minutes (5-minute roadshow and 5-minute defense for judges’ questions).

Final scores will be announced immediately after the appraisal.

5. Promotion Rules: Participants can freely select a division competition to compete. The first two participants in each industry will be promoted for each division competition to compete in industrial finals.

(III) Reward Competitions

1. Time: November 2021

2. Competition Schedule: AI Detection, Technology Development of Power Semi-conductor Material, R&D and Application Technology of Novel Adsorption Material

3. Competition System:

If each single reward competition subject's applicants are less than 5 (5 included), the competition organizing committee will not organize any live competition for the subject, but the cooperative enterprise will organize internal experts for appraisal. No winning prize is available; if each single reward competition subject's applicants are more than 5 but less than 20 (20 included), the competition organizing committee will organize one round of competition (final) for appraisal, and one winning prize will be awarded; if each single reward competition subject's applicants are more than 20, the competition organizing committee will organize two rounds of competitions (preliminary and final) for appraisal, and one winning prize will be awarded.

The first round: Preliminary Competition. The competition organizer will convene appraisal experts (investment experts, industrial experts and technical experts) and various enterprise experts related to the reward

competition subject (no less than 5 and the proportion of enterprise judges no less than 60%) to perform corresponding appraisal in written form or online appraisal from such perspectives as the technical solution's performance indicator, participants' guarantee ability and the feasibility of implementation within a definite time. Scores of preliminary competition will be ranked from high to low, and the first ten participants of each subject will be promoted for finals.

The second round: Finals. The competition organizer will convene appraisal experts (investment experts, industrial experts and technical experts) and various enterprise experts related to the reward competition subject (no less than 7 and the proportion of enterprise judges no less than 60%) to perform corresponding appraisal on the spot or online appraisal.

4. Competition Mode:

If the COVID-19 epidemic situation is controllable, various overseas division competition organizers shall convene finals participants to compete in Shenzhen. However, on-site appraisal will be adopted for reward competitions (finals), consisting of "live roadshow" and "defense for judges' questions". Each participant will be given 15 minutes (8-minute roadshow and 7-minute defense for judges' questions). Final scores will be announced immediately after the appraisal.

If the COVID-19 epidemic situation is uncontrollable, finals of reward competitions will be conducted by adopting the "online+offline" mode. Namely, main competition venue will be arranged in Shenzhen, and overseas competitions will be held in branch venues or by means of

multipoint video connection. Finals of reward competitions consist of online roadshow and defense for judges' questions. Each participant will be given 15 minutes (8-minute roadshow and 7-minute defense for judges' questions). Final scores will be announced immediately after the appraisal.

The organizing committee will appropriately adjust the specific competition time according to the quantity of competition subjects and events scheme.

5.Promotion Rules: After the finals of reward competitions, 1 winning prize will be appraised for each reward competition subject according to the participants' final scores; all participants awarded with winning prize will be promoted to corresponding industrial finals.

(IV)Industrial Finals

1. Time: November to December 2021

2.Seven Industries: New Generation Electronic Information, Digit and Fashion, High-end Equipment Manufacturing, Green and Low-carbon, New Material, Biological Medicine and Health, Marine Economy.

3.Competition Mode:

If the COVID-19 epidemic situation is controllable, various overseas division competition organizers shall convene industrial finals participants to compete in Shenzhen. However, on-site appraisal will be adopted for industrial finals, consisting of “live roadshow” and “defense for judges' questions”. Each participant will be given 15 minutes

(8-minute roadshow and 7-minute defense for judges' questions). Final scores will be announced immediately after the appraisal.

If the COVID-19 epidemic situation is uncontrollable, industrial finals will be conducted by adopting the “online+offline” mode. Namely, main competition venue will be arranged in Shenzhen, and overseas competitions will be held in branch venues or by means of multipoint video connection. Industrial finals consist of online roadshow and defense for judges' questions. Each participant will be given 15 minutes (8-minute roadshow and 7-minute defense for judges' questions). Final scores will be announced immediately after the appraisal.

4.Promotion Rules: After the industrial finals, 1 first prize, 2 second prizes and 3 third prizes will be appraised and awarded according to the participants' final scores (from high to low). The first three participants in various industrial finals will be promoted to finals.

(V)Finals

1. Time: December 2021

2. Competition Mode:

If the COVID-19 epidemic situation is controllable, various overseas division competition organizers will convene finals participants to compete in Shenzhen. On-site appraisal will be performed for finals and appraisal results will be announced on the spot.

If the COVID-19 epidemic situation is uncontrollable, finals will be conducted by adopting the “online+offline” mode. Namely, main competition venue will be arranged in Shenzhen, and overseas

competitions will be held in branch venues or by means of multipoint video connection.

Finals consist of online roadshow and defense for judges' questions. Each participant will be given 15 minutes (8-minute roadshow and 7-minute defense for judges' questions). Final scores will be announced immediately after the appraisal.

3.Awards Setting: After the finals, professional judges will appraise and select 1 first prize, 3 second prizes and 6 third prizes.

(VI)Review

The competition is going to follow the principles of 'fairness, justice and openness' to ensure the objectiveness and authenticity of the evaluation result.

Awards and Supporting Policies

(I) Bonus Setting

No.	Category	Prize	Quantity	Prize
1	Finals	First	1	RMB 1,000,000
2		Second	3	RMB 500,000
3		Third	6	RMB 300,000
4	Industrial Finals	First	1	RMB 150,000
5		Second	2	RMB 100,000
6		Third	3	RMB 50,000
7	Reward Competition Finals	Winning Prize	3	RMB 100,000
8	Overseas Division Competitions	First	1	RMB 100,000
9		Second	2	RMB 50,000
10		Third	3	RMB 30,000

(II) Scientific, Technological and Financial Service Support

No.	Supporting Organization	Contents	Remarks
1	Cooperative Investment Institutions	A pool of RMB 25 billion has been set up by investment institutions to carry out portfolio investment for outstanding projects. Moreover, professional management, consulting, business planning and other supporting services are provided.	
2	Shenzhen Qingsheng Capital Equity Investment Management Co., Ltd.	1. Access post investment project resources of investment institutions 2. Providing resources of research institutions from universities, such as the South University of Science and Technology.	1. All competition projects are involved; 2. Projects shall be settled in Shenzhen.
3	China Merchants Bank	1. Helping instruct competitors to complete the registration of Shenzhen business affairs, and recommending cooperative lawyers who are able to provide legal services for competitors; 2. Provide financial services of settlement for competitors, including but not limited as below: personal settlement accounts, application of personal credit cards, personal social security cards, reserved fund cards and housing mortgage loans.	

4	Bank of Jiangsu	Scientific and technological enterprises with certificates of intellectual properties can get a maximum loan of RMB30 million.	
---	-----------------	--	--

(III) Incubation and Other Policies

No.	Supporting Organization	Contents	Remarks
1	Entrepreneurial Parks in Shenzhen	Winning projects in overseas division competitions that are settled down in Shenzhen will have priority to access the creative and industrial parks as well as incubators at the municipal and district level. Rent reduction/exemption, bonus and other benefits will be offered as well.	1. Projects should be settled in Shenzhen; 2. Prize-winning projects in overseas division competitions.

2	<p>Information query, engagement meeting organization, centralized project demonstrations, closed-door meetings and other services will be provided to the Participants and engaged investors. Provide comprehensive financial service solution, provide omnibearing and all life circle financial service with excellent quality for participating projects, select multiple bank institutions to carry out diversified financial service solution, such as “investment financing loan”, “ talent loan”, etc., enrich the choices of enterprises in financing.</p> <p>Information query, engagement meeting organization, centralized project demonstrations, closed-door meetings and other services will be provided to the Participants and engaged investors. Provide comprehensive financial service solution, provide omnibearing and all life circle financial service with excellent quality for participating projects, select multiple bank institutions to carry out diversified financial service solution, such as “investment financing loan”, “ talent loan”, etc., enrich the choices of enterprises in financing.</p>	
---	---	--

3	Winners who plan to settle in Shenzhen will be provided with supporting services such as start-up trainings, management consultations, mentorship guidance, patent applications, and innovation resources. Chances to professional exhibitions, international communication, and talent recruitments will be provided as well.	<ol style="list-style-type: none"> 1. Projects should be settled in Shenzhen; 2. Prize-winning projects in overseas division; 3. Priority will be given by regulations.
---	--	--

Please pay attention to the official website, official Wechat and official Weibo to know more information above. Policies and settlement of this competition are subject to official announcement.

Notes

The competition will be video-recorded and broadcast on TV media to promote candidates' projects.

The Organizing Committee will organize related training activities for participants who are qualified to the second round. Schedules and venues will be published on the official website. Changes prior to the schedule will be announced in the Notification section of the official website.

The Organizing Committee of the China (Shenzhen) Innovation and Entrepreneurship International Competition reserves the copyright and the final interpretation rights of the Competition Manual. The Competition Manual is for reference only. In case of any changes, please refer to the official website of the competition.

Official website of the Competition:

www.itcsz.cn

Official WeChat of the Competition's Organizing Committee:

Shenzhen Innovation International Competition

Official Weibo of the Competition's Organizing Committee:

Shenzhen Innovation International Competition

Secretariat of the Organizing Committee:

service@stsa.org.cn

E-mail: service@stsa.org.cn

Contact No.: (86) 0755-88125417